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## Hotel Château St. Gerlach wins Dutch Hotel Award 2007

Out of 10 nominees, Château St. Gerlach has won the Dutch Hotel Award 2007 and may call themselves 'best managed hotel of The Netherlands'.

The Dutch Hotel Award is distributed every year to a Dutch hotel which demonstrated itself in a remarkable way and has made as a consequence significant financial results. The jury was impressed by the manner in which the personnel of Chateau St. Gerlach satisfies its guests to the maximum. "The management team of Saint Gerlach is not only targeting for guest satisfaction. Their mission is to exceed the expectations of the guests", wrote the jury in their report. Next to that, the jury mentioned that general manager Mr. Philip Geervliet and his team are one by one motivated, proud people who understand their profession completely. Authenticity, quality and team spirit are the core terms in and around the monumental Château estate.

"We consider winning this price as a reward for all employees. Everyone has worked very hard to distinguish himself of the other competitors. We have done everything to turn guests into ambassadors of this splendid estate", finishes Philip Geervliet full of pride.

The contest consisted of a written contribution, a presentation for the jury and visit on location by the jury. The final nominees also had to present themselves in a short film on which the public could vote. The film of Chateau St. Gerlach got 746 out of 1504 votes.

The Dutch Hotel Award is initiated by consultancy agency Trust Hospitality in cooperation with ING Bank, Misset Horeca, Hotelschool The Hague and SBS Architecture. Earlier winners of the Dutch Hotel Award are Le Méridien Hotel Des Indes (2006), Hotel Beaumont (2005) en Delta Hotel (2004).

## Notes for the editor:

- enclosed you will find a picture of the winning team. On request we can send you other pictures as well
- for the contest we have made a short film of Château St. Gerlach. This film can be watched on <a href="www.youtube.com">www.youtube.com</a> (search for Château St. Gerlach and you will find a short movie of 2.02 minutes)
- For more information, please send an email to <u>directie@stgerlach.com</u> or visit our website <u>www.chateauhotels.nl</u>
- <u>www.dutchhotelaward.nl</u> (only in Dutch)

Château St. Gerlach is part of Camille Oostwegel ChâteauHotels & -Restaurants.

